

AMWA-DVC ANNOUNCES THE SPRING MEETING FOR THE NJ PROGRAMS COMMITTEE

MAXIMIZING MANUSCRIPT SUBMISSION SUCCESS

Publication is the hoped-for final step in manuscript development. We writers and editors—along with the authors and our clients—all would like the paper on which we work so hard to see the light of day. How can we increase the chance for publication, preferably in the most desirable journal? What are the top reasons for manuscript rejection and how can we avoid them? A publisher and executive managing editor for a major medical journal will offer their advice. We hope that you will bring your curiosity and questions.

MEETING DETAILS

Thursday, March 18, 2010

6 pm (note later time than usual) – Doors open, networking

6:30 pm - Dinner and program

Holiday Inn Princeton
100 Independence Way
Princeton, NJ
609-520-1200

PRESENTERS

Jay Magrann, Publisher of *Current Medical Research & Opinion (CMRO)* and *Journal of Medical Economics (JME)*, Informa Healthcare, New York, NY.

Jay provides global strategic direction for the journals' editorial and commercial teams, as well as developing their range of Internet and multimedia offerings. He has more than 25 years of experience in global healthcare publishing and continuing education for physicians, pharmacists and allied health professionals. Jay came to Informa plc from Wolters Kluwer Health, where he most recently served as Executive Director of the Lippincott CME Institute, Inc. Prior to that, Jay served as Publisher of Lippincott Williams & Wilkins' Sponsored Periodicals unit and in senior editorial and special projects publishing roles as a medical publisher at SLACK Inc. AMWA-DVC benefitted from Jay's insights 2 years ago, when he served as part of a CME panel discussion at a dinner meeting.

Dorothy Pennachio, Executive Managing Editor of *Current Medical Research & Opinion (CMRO)* Informa Healthcare, New York, NY.

Dorothy's roughly 20 years of experience in healthcare publishing began with *OBG Management* and *Pediatrics Management*, owned at the time by Dowden Publishing. From there she spent 12 years with Thomson/Medical Economics on the staffs of *Medical Economics* and *Patient Care* magazines. As Senior Editor, she edited submitted manuscripts as well as wrote feature articles and columns. In 2006, she became Managing Editor of *CMRO*. An active AMWA member, Dorothy has presented a couple of open sessions and breakfast roundtables at annual meetings, and has given talks for the Empire State-Metro NY Chapter.

REGISTRATION

For advance registration, please complete and mail the following registration form with a check made payable to AMWA-DVC to:

Ann Sherwood
AMWA-DVC
41 Clover Hill Road
Colts Neck, NJ 07722

The deadline for advanced registration is Wednesday, March 10. Cancellations must be received by midday March 10. After this date, AMWA-DVC requires payment whether or not you attend, as we incur costs based upon advance registration.

If you have any questions, please contact Ann Sherwood at sherwoodannamwa@gmail.com
A confirmation e-mail will be sent to all registrants a few days prior to the meeting.

REGISTRATION: MAXIMIZING MANUSCRIPT SUBMISSION SUCCESS

Name:

Phone:

E-mail:

(Please include your e-mail address so that we may send you a confirmation)

- \$35 AMWA-DVC Member
- \$45 Non-member
- \$15 Full-time student

Please check here if this is your first AMWA-DVC event: _____.

Make check payable to AMWA-DVC

Deadline for receipt of advance registrations: March 10